



28-29 MAY 2024

**MELBOURNE
CONVENTION
CENTRE**

Conference Features & Highlights

- Five inspiring keynote addresses
- 40+ electives in six streams including ministry governance, HR & workplaces, finance & legal, fundraising, and more
- Exhibition hall with 20+ exhibitors
- Networking opportunities
- Spiritual refreshment that relates to your ministry calling
- Credits for CPD requirements

Conference premium sponsor

You're Invited!

Christian leaders, managers and board members face a complex set of challenges in our pursuit of Kingdom outcomes.

We are subject to all the same rules and accountabilities of other organisations, yet we follow a higher law. We strive to preserve and focus on our core purpose, like all diligent organisations do, yet that very purpose is reviled by growing numbers of people as our wider culture increasingly rejects the precepts that have anchored civil society for millennia.

At the CMA Conference, we seek to support and equip those whose roles are to juggle this delicate balance. And in 2024, we're looking at it through the *Redemptive* lens, where we're not satisfied with merely compliance, or merely effectiveness, or even excellence. The heart of the Christian message is a redemptive story centred on Jesus, and while we're together this year we'll look at how that informs not just our individual thinking, but our organisational behaviour – and consequently, our interface with the world in which we minister. We hope you can make it to Melbourne to be with us!



Gary Williams
CMA National Director

PS: Registration remains open up until the evening of Sunday, May 26th

KEYNOTE SPEAKERS



Mel Murray

Zooming in from New York to open CMA Conference 2024 is Mel Murray, Partner, Global Community at Praxis. Mel oversees Praxis' global community efforts, serving a diverse group of ecosystem builders and leaders, activating redemptive entrepreneurship in their communities. After a decade in marketing she launched multiple ventures in North India, including a vertically integrated fashion brand and a nonprofit that partners with under-resourced entrepreneurs in challenging regions. Mel also serves on the Board of HOPE International.



Ian Harper AO

Ian Harper is a professional economist best known for his work in public policy. His career includes roles and accolades such as Dean and Director of Melbourne Business School and Co-Dean of the Faculty of Business & Economics at The University of Melbourne, and Board Member of the Reserve Bank of Australia, among many others. Most notably, Ian was appointed an Officer in the Order of Australia in the 2020 Queen's Birthday Honours List.



Rebecca Lambert-Smith

Rebecca is Practice Leader in the Corporate Advisory Team while also heading up the For Purpose Team at Moores in Victoria. Rebecca enjoys helping clients navigate the challenges of the current regulatory environment. She is a trusted advisor to For Purpose clients experiencing creation, crisis and change and has assisted dozens of organisations to get established, providing complex structuring advice, improving governance, resolving internal disputes and responding to ACNC investigations.



Mike Stevens

Mike is Lead Pastor and ordained Reverend at Clovercrest Baptist church and is also the current Chair of Arrow Leadership Australia. He teaches Leadership at Tabor College, and recently completed a Doctor of Ministry, focusing on Missional Renewal in the Western church. A husband and father, Mike has a passion for seeing people come to know Jesus, coaching leaders, and developing effective discipleship pathways in the local church.



Amy Brown

A senior executive leader with deep experience across the public and private sectors, Amy has a 25-year career in law, finance, consulting and government. She is currently the Chief Operating Officer at Christian Education Ministries and has previously served as Secretary of the NSW Department of Enterprise, Investment and Trade, CEO of Investment NSW and Deputy Secretary within the NSW Department of Premier and Cabinet.



Michelle Farrall – Conference MC

Michelle Farrall is a strategy, brand, culture and coaching professional with 20 years' experience in the for-purpose, corporate, education and international development sectors. She currently serves as a volunteer board director with Baptist World Aid Australia, Seed and Common Grace.

Just a small sample of the 42 conference electives:

Ministry Governance Stream	
Overcoming M ultiple A ccountabilities D isorder	Craig Furneaux Associate Professor, Leader, <i>Australian Centre for Philanthropy and Nonprofit Studies</i>
What is relational governance and why should I care?	Mal Cooke and Heidi Rawson , <i>Neometric</i>
HR and Workplaces Stream	
Closing the loopholes in your workplace: meeting changes to your workplace in 2024 and beyond	Adam Foster Partner, <i>Colin Biggers & Paisley</i>
Tackling challenging behaviours in the Christian workplace	Natasha Sim <i>Turks Legal</i>
Finance and Legal Stream	
Intellectual Property fundamentals	Tim Whincop Director, <i>Vocare Law</i>
Strategic challenges and risks for faith organisations	Stephen Ratcliffe Senior Risk Consultant – ERM, <i>Ansva Insurance</i>
Fundraising and Communications Stream	
Increase your impact with AI	Amanda McSeveny and David Hutt , <i>Dunham+Company</i>
Creative, congenial campaigns	Alicia Watson OAM Director, <i>What'sOn Consulting</i>
General Stream	
How thought leadership works to strengthen your brand	Andrew Marsh Regional Director, <i>Jersey Road PR</i>
Leading while kneeling	John Reed Chairperson, <i>LPC Australia</i>
Executive Leadership Stream	
Stop the tsunami? Or start paddling?	Geoff Folland National Director, <i>Power to Change</i>
How to be a redemptive organisation: shifting from theory to reality	John Beckett CEO, <i>Seed</i>

CMA Standards Council

The CMA Standards Council (CMASC) accredits Christian charities against a set of standards relating to governance, transparency and accountability, aiming to build faith and trust in Christian organisations.

At the conference, the CMASC breakfast for accredited partners will highlight developments around the world where other 'Peer Accountability Groups' are forming and growing, and also welcome international guests.

www.cmasc.net.au



The Board Internship



At CMA's 2024 conference we are excited to have twelve interns graduate from The Board Internship, and another eighteen commissioned for the 2024/5 year. www.theboardinternship.org.au

SAVE THE DATE CMA CONFERENCE 2025

10-11 June 2025, at the Brisbane Convention Centre. Sponsorship & exhibition opportunities are already being snapped up for 2025.

Email info@cma.net.au NOW for details.

JOIN THE CMA COMMUNITY!

By becoming a CMA Member, you join a community of 1800+ Christian leaders, managers and board members who value the spiritual gifts of administration, and who long for Christian organisations to be highly effective in leadership, governance and management.

Members receive discounts on conferences, events and resources, as well as free webinars, member-only discussions and invitations, and full access to our online networks and communities. www.cma.net.au/join

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